

**Economic Opportunity and Prosperity Task Force  
Subcommittee for Workforce Development and Education**

5:00 p.m., March 27, 2018

C. Vernon Gray Room

George Howard Building

1. Call to Order

Maddy called the meeting to order at 5:06 p.m.

Attending: Marianne Hyang Brackney, Maddy Halbach, Elizabeth Noble, Kathy Norton, Linda Gilmore, and Mary Thompson. Also in attendance: Phyllis Madachy, Task Force co-chair, and Jeff Meyers, Council staff.

2. Apprenticeships

Linda described the difference between an apprenticeship and an internship. She also talked about the State's registered apprenticeship program, including the related incentives. She provided some materials that have been posted to the Task Force website.

3. Reading materials

Betty recommended that the subcommittee members review the reports that Leonardo had sent to the members for discussion at the next meeting. Betty will poll the members to select a date.

4. Encore careers

Mary talked about "encore careers" and changes in marketing and data consumption with the rise of social media and personal branding. Phyllis described the benefits of intergenerational activities. Encore careers might consist of paid positions or of volunteering. Training older adults for encore careers, paid or volunteer, has great value.

5. Adjournment

The subcommittee adjourned at 6:03 p.m.