

Michael Nolin

In previous written and oral testimony I have presented data indicating that the Howard County older adult population, currently and in the foreseeable future, is not sufficiently large to constitute a primary market area (PMA). (MD does not include currently or in the foreseeable future, an older adult population sufficient primary market demand for the proposed Erickson Limestone Valley facility.

Therefore, since the PMA includes areas outside of HC, the development potentially does not meet the standard of *community benefit* and compatibility. These costs to Howard County have been described in other exhibits and testimony. The petitioner has asserted that "...competition and market demand are not appropriate bases to deny this petition." (Petitioners' Summary). This stance regarding market demand must be rejected and the proposal should be denied.