

IN THE MATTER OF THE	*	BEFORE THE ALCOHOLIC
APPLICATION OF SERGIO FALCONE	*	
ON BEHALF OF TONY’S OF NY	*	BEVERAGE HEARING BOARD
CENTENNIAL, LLC T/A TONY’S OF	*	
NY PIZZA KITCHEN FOR A NEW	*	FOR
CLASS B BEER, WINE AND LIQUOR	*	
7-DAY LICENSE	*	HOWARD COUNTY, MARYLAND
	*	
	*	Case No.: 25-36
	*	

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### **DECISION AND ORDER**

The Board of License Commissioners for Howard County, Maryland (the “Liquor Board”), pursuant to Rule 1.02(A) of the Liquor Board Rules and Regulations, has delegated the authority to hear and decide cases to the Alcoholic Beverage Hearing Board for Howard County, Maryland (the “Hearing Board”).

On October 28, 2025, the Hearing Board heard the application of Sergio Falcone (the “Applicant”) on behalf of Tony’s of NY Centennial, LLC t/a Tony’s of NY Pizza Kitchen ("Tony’s of NY Pizza Kitchen) for a New Class B, Beer, Wine and Liquor, 7-day license for a 2,494 sq. ft. restaurant located at 10040 Baltimore National Pike, Suite E130, Ellicott City, MD 21042.

The hearing was properly advertised, and the property posted pursuant to the Alcoholic Beverages Article of the Annotated Code of Maryland. The Applicant was represented by David Mister, Esquire and there were no protestants who appeared in opposition to the application.

All the documents on file were incorporated into the record by reference.

### **PROFFER**

Mr. Mister proffered that Mr. Falcone has been in the restaurant industry for 39 years in New York, Baltimore City, and Italy, and that he has also worked with the Darden Restaurant

Group. Mr. Mister stated that the new restaurant is expected to have 20 to 22 employees, with at least 3 servers being Alcohol Awareness Certified. Mr. Mister stated that this will be a fast-service casual Italian restaurant where patrons order and obtain their food and alcohol at a counter. Mr. Mister stated that the hours of operation will be Friday and Saturday from 11 a.m. until 10 p.m. and Sunday through Thursday from 11 a.m. until 9 p.m. Mr. Mister stated that they will card everyone appearing under 40 years of age and that they will not serve anyone who appears to be intoxicated.

### **SUMMARY OF TESTIMONY**

Sergio Falcone, 20% interest holder and proposed resident agent, was sworn in and testified before the Hearing Board.

Mr. Falcone testified that the restaurant is currently under construction and that he plans to open in February 2026. Mr. Falcone stated that he will offer beer and wine, and that he is familiar with the Howard County Liquor Board Rules and Regulations. Mr. Falcone stated that he has an existing restaurant in Timonium, and that he and two business partners will be managing the restaurant in Ellicott City. Mr. Falcone stated that his management partners have extensive restaurant experience, that managers are well-trained, and that he will be on-site every day. Mr. Falcone stated that the restaurant will not have a bar and that alcohol will be stored in a refrigerator under the counter. Mr. Falcone stated that alcohol sales at the restaurant will be 10 percent of the gross sales.

Pursuant to Rule 6.13 of the Liquor Board Rules and Regulations, the Applicant waived his right to request the Liquor Board to hear the case.

Based on the evidence presented at the hearing, the Alcoholic Beverage Hearing Board makes the following Findings of Fact and Conclusions of Law:

### **FINDINGS OF FACT**

1. The Hearing Board finds that Sergio Falcone (the “Applicant”) on behalf of Tony’s of NY Centennial, LLC t/a Tony’s of NY Pizza Kitchen (“Tony’s of NY Pizza Kitchen”) has applied for a New Class B, Beer, Wine and Liquor, 7-day license for a 2,494 sq. ft. restaurant located at 10040 Baltimore National Pike, Suite E130, Ellicott City, MD 21042.

2. The Hearing Board finds that the Applicant is a fit and proper person to hold an alcoholic beverage license.

3. The Hearing Board finds that Sergio Falcone is a Maryland state resident.

4. The Hearing Board finds that the granting of the application is necessary for the accommodation of the public.

5. The Hearing Board finds that the granting of the application will not unduly disturb the peace and safety of the residents of the neighborhood.

### **CONCLUSIONS OF LAW**

1. The Hearing Board concludes that Sergio Falcone (the “Applicant”) on behalf of Tony’s of NY Centennial, LLC t/a Tony’s of NY Pizza Kitchen (“Tony’s of NY Pizza Kitchen”) has applied for a New Class B, Beer, Wine and Liquor, 7-day license for a 2,494 sq. ft. restaurant located at 10040 Baltimore National Pike, Suite E130, Ellicott City, MD 21042.

2. The Hearing Board concludes that the Applicant is a fit and proper person to hold an alcoholic beverage license.

3. The Hearing Board concludes that Sergio Falcone meets the requirements of Rules 1.10(S), 1.10(T), and 2.06 of the Liquor Board Rules and Regulations concerning resident agent qualifications.

4. The Hearing Board concludes that the granting of the application is necessary for the accommodation of the public.

5. The Hearing Board concludes that the granting of this application would not unduly disturb the peace and safety of the neighborhood.

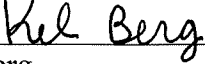
### **ORDER**

For the foregoing reasons, it is this 15<sup>th</sup> day of December, 2025, by the Alcoholic Beverage Hearing Board of Howard County, **ORDERED** that the application of Sergio Falcone (the "Applicant") on behalf of Tony's of NY Centennial, LLC t/a Tony's of NY Pizza Kitchen ("Tony's of NY Pizza Kitchen) for a New Class B, Beer, Wine and Liquor, 7-day license for a 2,494 sq. ft. restaurant located at 10040 Baltimore National Pike, Suite E130, Ellicott City, MD 21042, be and the same is hereby **GRANTED**, subject to the following conditions:

- (a) That the Applicant comply with all State and County Rules and Regulations; and
- (b) That the Applicant satisfy any requirements necessary to obtain the license by April 28, 2026, unless that deadline is extended by the Hearing Board upon good cause shown; and
- (c) Failure to comply with these conditions shall render this Proposed Decision and Order null and void.

**ATTEST:**

**ALCOHOLIC BEVERAGE HEARING  
BOARD OF HOWARD COUNTY,  
MARYLAND**


  
\_\_\_\_\_  
Kel Berg  
Board Administrator

\_\_\_\_\_/S/\_\_\_\_\_  
Steven Chen, Chairperson

\_\_\_\_\_/S/\_\_\_\_\_  
Steve Hunt, Vice-Chairperson

**REVIEWED BY HOWARD COUNTY  
OFFICE OF LAW  
GARY W. KUC  
COUNTY SOLICITOR**

\_\_\_\_\_/S/\_\_\_\_\_  
Ed Coleman, Member

  
\_\_\_\_\_  
Hyunjae Shin, Esquire  
Senior Assistant County Solicitor

\_\_\_\_\_/S/\_\_\_\_\_  
Beth Johnson, Member

\_\_\_\_\_/S/\_\_\_\_\_  
Claire Kim, Member